

Media Contact:
Trish Martin, Blink
trish@blinkready.com
336.286.0373
www.smartsilver.com



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Investor Relations Contact:
Jo Ann Lehtihet, NanoHorizons Inc.
jlehtihet@nanohorizons.com
814.861.9909

Action Sports Fabrics Group Selects SmartSilver™ Certified Antimicrobial Performance

State College, PA and San Pedro, CA—May 19, 2009— Action Sports Fabrics, maker of highly specialized fabrics for the Outdoor and Active Sports apparel industries, has chosen SmartSilver™ antimicrobial additives, developed and produced by NanoHorizons Inc., to further enhance its Eclipse™ Base Layer performance fabrics. SmartSilver provides outstanding anti-odor benefits and material degradation protection without inhibiting the fabrics' other performance features.

"Outdoor and Active Sports consumers truly value effective anti-odor performance in their apparel," says Adam Clark of ASF Group in the US. "SmartSilver provides antimicrobial protection that really works plus it won't wash out or wear off for the expected life of the garment. Another significant advantage is that SmartSilver's proprietary nanotechnology won't interfere with Eclipse's other functional benefits such as wicking and breathability."

"We are pleased that ASF has selected our SmartSilver antimicrobial additives for their Eclipse Base Layer fabric line," says Dr. James Delattre, VP Global Marketing at NanoHorizons Inc. "Eclipse Base Layer showcases SmartSilver's key benefits: easy integration into the manufacturing process, unmatched antimicrobial protection, complete compatibility with other performance additives and finishes, and imperceptible impact on the finished fabric's softness and comfort features."

SmartSilver additives are EPA registered. Plus, they are approved by the International Oeko-Tex® Association indicating that they are free from harmful levels of more than 100 substances believed to be hazardous to human health.

"SmartSilver's third-party, independent environmental and human ecology certifications are important to us as well as to the outdoor enthusiasts who wear the fabrics we create," continues Clark.

ASF's Eclipse Base Layer fabrics will be marketed to makers of Outdoor and Active Sports apparel with special emphasis on the athletic and hunting markets where effective odor control is essential. For more information on SmartSilver, go to www.SmartSilver.com. For more about ASF Group, visit www.ASFgroup.com.

About NanoHorizons Inc.

NanoHorizons Inc. (www.nanohorizons.com) is a leader in the emerging, cutting-edge field of practical nanotechnology for a broad range of consumer, commercial, and industrial applications. The company's nanoscale silver antimicrobial additives, marketed globally to customers in the apparel, health care, and coatings and plastics industries under the SmartSilver™ brand (www.smartsilver.com), uniquely offer permanent, safe and cost-effective bacterial control in a variety of products, including natural and synthetic fibers and fabrics as well as coatings, foams and polymer applications. SmartSilver additives are EPA registered and Oeko-Tex approved. NanoHorizons' experienced team of scientists, engineers, and operational managers provide product research, design, development, laboratory testing, manufacture, and customer technical and sales support. The company is privately held and headquartered in Penn State University's Innovation Park in State College, Pennsylvania.

About Action Sports Fabric Group

The ASF Group specializes in building high performance fabrics for the Outdoor and Active Sports apparel markets. ASF manages the entire fabric design and production process from selecting the fibers, building prototype fabrics, executing lab dips, to finished fabric. ASF interfaces directly with mills, finishers, and fiber companies in the Far East and serves the global market from offices in Los Angeles, Osaka, and Taipei. www.asfgroup.com.